## Package 'googletraffic'

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Title Google Traffic

Version 0.1.7

#### Description

Create geographically referenced traffic data from the Google Maps JavaScript API <https://developers.google.com/maps/documentation/javascript/examples/layer-traffic>.

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Encoding UTF-8

RoxygenNote 7.3.1

URL https://dime-worldbank.github.io/googletraffic/

BugReports https://github.com/dime-worldbank/googletraffic/issues

**Imports** dplyr, googleway, htmlwidgets, plotwidgets, png, sf, sp, stringr, webshot2, raster, ColorNameR, schemr

NeedsCompilation no

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gt\_load\_png\_as\_traffic\_raster

Converts PNG to raster

#### Description

Converts PNG of Google traffic data to raster and translates color values to traffic values

#### Usage

```
gt_load_png_as_traffic_raster(
  filename,
  location,
  height,
  width,
  zoom,
  traffic_color_dist_thresh = 4.6,
  traffic_color_dist_metric = "CIEDE2000"
)
```

#### Arguments

filename	Filename of PNG file
location	Vector of latitude and longitude used to create PNG file using gt_make_png()
height	Height (in pixels; pixel length depends on zoom) used to create PNG file using gt_make_png()
width	Width (in pixels; pixel length depends on zoom) used to create PNG file using gt_make_png()
zoom	Zoom level used to create PNG file using gt_make_png()
traffic_color_c	list_thresh
	Google traffic relies on four main base colors: #63D668 for no traffic, #FF974D for medium traffic, #F23C32 for high traffic, and #811F1F for heavy traffic. Slight variations of these colors can also represent traffic. By default, the base colors and all colors within a 4.6 color distance of each base color are used to define traffic; by default, the CIEDE2000 metric is used to determine color distance. A value of 2.3 is one threshold used to define a "just noticeable distance" (JND) between colors (by default, 2 X JND is used). This parameter changes the color distance from the base colors used to define colors as traffic. For more information, see here.
traffic_color_c	list_metric
	See above; this parameter changes the metric used to calculate distances between colors. By default, CIEDE2000 is used; CIE76 and CIE94 can also be used. For more information, see here.

#### gt\_make\_grid

#### Value

Returns a raster where each pixel represents traffic level (1 = no traffic, 2 = medium traffic, 3 = traffic delays, 4 = heavy traffic)

#### References

Markus Hilpert, Jenni A. Shearston, Jemaleddin Cole, Steven N. Chillrud, and Micaela E. Martinez. Acquisition and analysis of crowd-sourced traffic data. CoRR, abs/2105.12235, 2021.

Pavel Pokorny. Determining traffic levels in cities using google maps. In 2017 Fourth International Conference on Mathematics and Computers in Sciences and in Industry (MCSI), pages 144–147, 2017.

#### Examples

```
## Not run:
## Make png
gt_make_png(location
                         = c(40.712778, -74.006111),
            height
                        = 1000,
            width
                        = 1000,
            zoom
                        = 16,
            out_filename = "google_traffic.png",
            google_key = "GOOGLE-KEY-HERE")
## Load png as traffic raster
r <- gt_load_png_as_traffic_raster(filename = "google_traffic.png",</pre>
                                   location = c(40.712778, -74.006111),
                                   height = 1000,
                                            = 1000,
                                   width
                                            = 16)
                                   zoom
```

## End(Not run)

gt\_make\_grid

Creates Grid to Query Google Traffic

#### Description

Creates a grid of sf polygons, where traffic data for each polygon can then be queried using gt\_make\_raster\_from\_grid().

#### Usage

```
gt_make_grid(
   polygon,
   zoom,
   height_width_max = 2000,
   height = NULL,
```

```
width = NULL,
reduce_hw = 10
)
```

#### Arguments

polygon	Polygon (sf object or SpatialPolygonsDataframe) in WGS84 CRS the defines region to be queried.
ZOOM	Zoom level; integer from 5 to 20. For more information about how zoom levels correspond to pixel size, see here and here.
height_width_m	ax
	Maximum pixel height and width to check using for each grid (pixel length depends on zoom). If the same number of grids can be made with a smaller height/width, the function will use a smaller height/width. If height and width are specified, that height and width will be used and height_width_max will be ignored. (Default: 2000)
height	Height, in pixels, for each grid (pixel length depends on zoom). Enter a height to manually specify the height; otherwise, a height of height_width_max or smaller will be used.
width	Pixel, in pixels, for each grid (pixel length depends on zoom). Enter a width to manually specify the width; otherwise, a width of height_width_max or smaller will be used.
reduce_hw	Number of pixels to reduce height/width by. Doing so creates some overlap between grids to ensure there is not blank space between grids. (Default: 10).

#### Value

Returns an sf dataframe with the locations to query, including parameters needed for gt\_make\_raster\_from\_grid()

#### Examples

gt\_make\_png

#### Description

Make a png file of Google traffic data. The gt\_load\_png\_as\_traffic\_raster() function can then be used to convert the png into a traffic raster

#### Usage

```
gt_make_png(
  location,
  height,
  width,
  zoom,
  out_filename,
  google_key,
  webshot_zoom = 1,
  webshot_delay = NULL,
  print_progress = TRUE
)
```

#### Arguments

location	Vector of latitude and longitude
height	Height (in pixels; pixel length depends on zoom)
width	Width (in pixels; pixel length depends on zoom)
ZOOM	Zoom level; integer from 5 to 20. For more information about how zoom levels correspond to pixel size, see here and here.
out_filename	Filename of PNG file to make
google_key	Google API key, where the Maps JavaScript API is enabled. To create a Google API key, follow these instructions.
webshot_zoom	How many pixels should be created relative to height and width values. If height and width are set to 100 and webshot_zoom is set to 2, the resulting raster will have dimensions of about 200x200 (default: 1).
webshot_delay	How long to wait for Google traffic layer to render. Larger height/widths require longer delay times. If NULL, the following delay time (in seconds) is used: delay = max(height,width)/200.
print_progress	Whether to print function progress (default: TRUE)

#### Value

Returns a PNG file showing traffic levels.

#### References

Markus Hilpert, Jenni A. Shearston, Jemaleddin Cole, Steven N. Chillrud, and Micaela E. Martinez. Acquisition and analysis of crowd-sourced traffic data. CoRR, abs/2105.12235, 2021.

Pavel Pokorny. Determining traffic levels in cities using google maps. In 2017 Fourth International Conference on Mathematics and Computers in Sciences and in Industry (MCSI), pages 144–147, 2017.

#### Examples

## End(Not run)

gt\_make\_raster Make Google Traffic Raster

#### Description

Make a raster of Google traffic data, where each pixel has one of four values indicating traffic volume (no traffic, light, moderate, and heavy).

#### Usage

```
gt_make_raster(
    location,
    height,
    width,
    zoom,
    google_key,
    traffic_color_dist_thresh = 4.6,
    traffic_color_dist_metric = "CIEDE2000",
    webshot_zoom = 1,
    webshot_delay = NULL,
    print_progress = TRUE
)
```

#### Arguments

location	Vector of latitude and longitude
height	Height (in pixels; pixel length depends on zoom)

width	Width (in pixels; pixel length depends on zoom)
ZOOM	Zoom level; integer from 5 to 20. For more information about how zoom levels correspond to pixel size, see here and here.
google_key	Google API key, where the Maps JavaScript API is enabled. To create a Google API key, follow these instructions.
traffic_color_	dist_thresh
	Google traffic relies on four main base colors: #63D668 for no traffic, #FF974D for medium traffic, #F23C32 for high traffic, and #811F1F for heavy traffic. Slight variations of these colors can also represent traffic. By default, the base colors and all colors within a 4.6 color distance of each base color are used to define traffic; by default, the CIEDE2000 metric is used to determine color distance. A value of 2.3 is one threshold used to define a "just noticeable distance" (JND) between colors (by default, 2 X JND is used). This parameter changes the color distance from the base colors used to define colors as traffic. For more information, see here.
traffic_color_	
	See above; this parameter changes the metric used to calculate distances between colors. By default, CIEDE2000 is used; CIE76 and CIE94 can also be used. For more information, see here.
webshot_zoom	How many pixels should be created relative to height and width values. If height and width are set to 100 and webshot_zoom is set to 2, the resulting raster will have dimensions of about 200x200 (default: 1).
webshot_delay	How long to wait for Google traffic layer to render. Larger height/widths require longer delay times. If NULL, the following delay time (in seconds) is used: delay = max(height,width)/200.
print_progress	Whether to print function progress (default: TRUE)

#### Value

Returns a georeferenced raster. Raster pixels can contain the following values: 1 = no traffic; 2 = medium traffic; 3 = high traffic; 4 = heavy traffic.

#### References

Markus Hilpert, Jenni A. Shearston, Jemaleddin Cole, Steven N. Chillrud, and Micaela E. Martinez. Acquisition and analysis of crowd-sourced traffic data. CoRR, abs/2105.12235, 2021.

Pavel Pokorny. Determining traffic levels in cities using google maps. In 2017 Fourth International Conference on Mathematics and Computers in Sciences and in Industry (MCSI), pages 144–147, 2017.

#### Examples

```
google_key = "GOOGLE-KEY-HERE")
```

## End(Not run)

gt\_make\_raster\_from\_grid

Make Google Traffic Raster Based on Grid of Coordinates

#### Description

Make a raster of Google traffic data, where each pixel has one of four values indicating traffic volume (no traffic, light, moderate, and heavy).

#### Usage

```
gt_make_raster_from_grid(
  grid_param_df,
  google_key,
  traffic_color_dist_thresh = 4.6,
  traffic_color_dist_metric = "CIEDE2000",
  webshot_zoom = 1,
  webshot_delay = NULL,
  return_list_of_rasters = FALSE,
  print_progress = TRUE
)
```

#### Arguments

grid_param_df Grid parameter dataframe produced from gt_make_grid(	grid_param_df	Grid parameter d	lataframe produced	from gt_make_grid(
--	---------------	------------------	--------------------	--------------------

google\_key Google API key, where the Maps JavaScript API is enabled. To create a Google API key, follow these instructions.

traffic\_color\_dist\_thresh

Google traffic relies on four main base colors: #63D668 for no traffic, #FF974D for medium traffic, #F23C32 for high traffic, and #811F1F for heavy traffic. Slight variations of these colors can also represent traffic. By default, the base colors and all colors within a 4.6 color distance of each base color are used to define traffic; by default, the CIEDE2000 metric is used to determine color distance. A value of 2.3 is one threshold used to define a "just noticeable distance" (JND) between colors (by default, 2 X JND is used). This parameter changes the color distance from the base colors used to define colors as traffic. For more information, see here.

traffic\_color\_dist\_metric

See above; this parameter changes the metric used to calculate distances between colors. By default, CIEDE2000 is used; CIE76 and CIE94 can also be used. For more information, see here.

webshot_zoom	How many pixels should be created relative to height and width values. If height and width are set to 100 and webshot_zoom is set to 2, the resulting raster will have dimensions of about 200x200 (default: 1).
webshot_delay	How long to wait for Google traffic layer to render. Larger height/widths require longer delay times. If NULL, the following delay time (in seconds) is used: delay = max(height,width)/200.
return_list_of_	rasters Instead of merging traffic rasters produced for each grid together into one large raster, return a list of rasters (default: FALSE)
print_progress	Whether to print function progress (default: TRUE)

#### Value

Returns a georeferenced raster. Raster pixels can contain the following values: 1 = no traffic; 2 = medium traffic; 3 = high traffic; 4 = heavy traffic.

#### References

Markus Hilpert, Jenni A. Shearston, Jemaleddin Cole, Steven N. Chillrud, and Micaela E. Martinez. Acquisition and analysis of crowd-sourced traffic data. CoRR, abs/2105.12235, 2021.

Pavel Pokorny. Determining traffic levels in cities using google maps. In 2017 Fourth International Conference on Mathematics and Computers in Sciences and in Industry (MCSI), pages 144–147, 2017.

#### Examples

```
## Not run:
## Grab polygon of Manhattan
us_sp <- raster::getData('GADM', country='USA', level=2)
ny_sp <- us_sp[us_sp$NAME_2 %in% "New York",]
## Make Grid
grid_df <- gt_make_grid(polygon = ny_sp,
height = 2000,
width = 2000,
zoom = 16)
## Make raster from grid
r <- gt_make_raster_from_grid(grid_param_df = grid_clean_df,
google_key = "GOOGLE-KEY-HERE")
## 5.4(b) t = 0)
```

## End(Not run)

```
gt_make_raster_from_polygon
```

Make Google Traffic Raster Based on Polygon

#### Description

Make a raster of Google traffic data, where each pixel has one of four values indicating traffic volume (no traffic, light, moderate, and heavy).

#### Usage

```
gt_make_raster_from_polygon(
  polygon,
  zoom,
  google_key,
 height_width_max = 2000,
 height = NULL,
 width = NULL,
  traffic_color_dist_thresh = 4.6,
  traffic_color_dist_metric = "CIEDE2000",
 webshot_zoom = 1,
 webshot_delay = NULL,
  reduce_hw = 10,
  return_list_of_rasters = FALSE,
 mask_to_polygon = TRUE,
 print_progress = TRUE
)
```

#### Arguments

polygon	Polygon (sf object or SpatialPolygonsDataframe) in WGS84 CRS
ZOOM	Zoom level; integer from 5 to 20. For more information about how zoom levels correspond to pixel size, see here and here.
google_key	Google API key, where the Maps JavaScript API is enabled. To create a Google API key, follow these instructions.
height_width_ma	X
	Maximum pixel height and width to check using for each API query (pixel length depends on zoom). If the same number of API queries can be made with a smaller height/width, the function will use a smaller height/width. If height and width are specified, that height and width will be used and height_width_max will be ignored. (Default: 2000)
height	Height, in pixels, for each API query (pixel length depends on zoom). Enter a height to manually specify the height; otherwise, a height of height_width_max or smaller will be used.

width Pixel, in pixels, for each API query (pixel length depends on zoom). Enter a width to manually specify the width; otherwise, a width of height\_width\_max or smaller will be used.

#### traffic\_color\_dist\_thresh

Google traffic relies on four main base colors: #63D668 for no traffic, #FF974D for medium traffic, #F23C32 for high traffic, and #811F1F for heavy traffic. Slight variations of these colors can also represent traffic. By default, the base colors and all colors within a 4.6 color distance of each base color are used to define traffic; by default, the CIEDE2000 metric is used to determine color distance. A value of 2.3 is one threshold used to define a "just noticeable distance" (JND) between colors (by default, 2 X JND is used). This parameter changes the color distance from the base colors used to define colors as traffic. For more information, see here.

#### traffic\_color\_dist\_metric

See above; this parameter changes the metric used to calculate distances between colors. By default, CIEDE2000 is used; CIE76 and CIE94 can also be used. For more information, see here.

- webshot\_zoom How many pixels should be created relative to height and width values. If height and width are set to 100 and webshot\_zoom is set to 2, the resulting raster will have dimensions of about 200x200 (default: 1).
- webshot\_delay How long to wait for Google traffic layer to render (in seconds). Larger height/widths require longer delay times. If NULL, the following delay time (in seconds) is used: delay = max(height,width)/200.
- reduce\_hw Number of pixels to reduce height/width by. Doing so creates some overlap between grids to ensure there is not blank space between tiles. (Default: 10).

return\_list\_of\_rasters

Whether to return a list of raster tiles instead of mosaicing together. (Default: FALSE).

#### mask\_to\_polygon

Whether to mask raster to polygon. (Default: TRUE).

print\_progress Show progress for which grid / API query has been processed. (Default: TRUE).

#### Value

Returns a georeferenced raster. Raster pixels can contain the following values: 1 = no traffic; 2 = medium traffic; 3 = high traffic; 4 = heavy traffic.

#### References

Markus Hilpert, Jenni A. Shearston, Jemaleddin Cole, Steven N. Chillrud, and Micaela E. Martinez. Acquisition and analysis of crowd-sourced traffic data. CoRR, abs/2105.12235, 2021.

Pavel Pokorny. Determining traffic levels in cities using google maps. In 2017 Fourth International Conference on Mathematics and Computers in Sciences and in Industry (MCSI), pages 144–147, 2017.

#### Examples

```
## Not run:
## Grab polygon of Manhattan
us_sp <- raster::getData('GADM', country='USA', level=2)
ny_sp <- us_sp[us_sp$NAME_2 %in% "New York",]
## Make raster
r <- gt_make_raster_from_polygon(polygon = ny_sp,
height = 2000,
width = 2000,
zoom = 16,
google_key = "GOOGLE-KEY-HERE")
```

## End(Not run)

gt\_mosaic

Mosaic rasters with different origins and resolutions

#### Description

The raster::mosaic() function requires rasters to have the same origin and resolution. However, when producing multiple rasters to query traffic data across a large study area, the rasters will not have the same origins and may not have the same resolutions (in cases where rasters at different latitudes are queried). gt\_mosaic() allows for mosaicing rasters with different origins and resolutions.

#### Usage

gt\_mosaic(r\_list)

#### Arguments

r\_list List of rasters

#### Value

Returns a raster.

#### Examples

```
r1 <- raster::raster(ncol=10, nrow=10, xmn = -10, xmx = 1, ymn = -10, ymx = 1)
r2 <- raster::raster(ncol=10, nrow=10, xmn = 0, xmx = 10, ymn = 0, ymx = 10)
r3 <- raster::raster(ncol=10, nrow=10, xmn = 9, xmx = 20, ymn = 9, ymx = 20)
r123 <- list(r1, r2, r3)
r <- gt_mosaic(r123)</pre>
```

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